



Real Price Solutions

APeX™ Advanced Pricing eXchange

Electronic Information Service

APeX is designed to integrate with a distributor's business system. It is a flat file that provides timely price and product information from electrical and plumbing manufacturers.

Excellent Manufacturer Coverage

APeX Electrical contains information from over 575 electrical manufacturers and commodities. Item price and product information is updated on a weekly basis. New manufacturers are added on a request basis; most with little to no charge.

Excellent Customer Service

Real Price Solutions provides superior customer service. There is no need to wait in a long queue or to have a "number assigned" and then wait for a call back. With Real Price Solutions, you speak directly to our representatives.

Custom Price Files

APeX is customized to your exact specifications. We currently integrate with over 15 business systems. You can subscribe to our entire "Full File" database or the individual manufacturers of your choosing. With APeX, you have the option of receiving your data exactly as you need it. Options include multiple discount schedules, pricing groups, class codes, and extended fields of information.

Net Pricing

APeX provides an option to include your special net pricing. Simply forward your stock cost nets to us as you receive them and they will be inserted into your standard update file.

Multiple Delivery Options

You can elect to receive your updates via FTP, and CD-ROM.

It's Easy to Switch to APeX

Our experienced implementation group will assist you each step of the way. APeX has been tested on most distributor software systems. For a complete list of compatible systems contact Real Price Solutions.

SPECIAL FEATURES

- Over 1.8 million items from over 575 electrical manufacturers and commodities
- Enhanced product descriptions better than manufacturers
- Includes Published Distributor Cost, List, Col 1,2,3
- Net Pricing included where available
- Data formats customized for your ERP system.
- Direct relationships with your manufacturers.
- UNSPSC codes included from manufacturer
- Real Price Solutions non-proprietary four character product codes available

BENEFITS

- Cost effective! APeX is typically 25-40% less expensive than our competitors
- Customized to fit your needs
- Excellent customer service
- Flexible - At Real Price Solutions, we don't charge you an arm and a leg each time you require assistance, a change to your file, or a new manufacturer.
- Real Price Solutions product codes may be used even if not using our service.