RealPricer™

> **Track industry item sell prices**

> **Your item sell prices compared**

> **Fine-tune your margins**

> **View historical pricing**

> **Millions of transactions**

By Distributors, for Distributors

What is it?

RealPricer™ (www.realpricer.com) is a unique web application that delivers real invoice pricing intelligence and comparative analyses of your invoice pricing data against industry average pricing invoice data.

RealPricer features an aggregated industry database of over 27,000 items reflecting over 5 million transactions by dozens of distributors. The database is dynamic and continues to grow as the number of contributing distributors grows.

RealPricer is a web application product, which means no installed software, no versioning, and no updates to run! The RealPricer user interface is intuitive and members of your organization will need little training to quickly become power users of this unique tool. Our RealPricer experts will schedule sessions as you request to train all those in your company you designate.

Tune, Predict and Create

Fine-tune your margins by comparing your pricing and sales data to millions of industry transactions every week.

Predict trends by viewing historical pricing data.

Create and keep dedicated customers by reducing overcharging.

Currently Available Reports

Variance
Compare Your Price to the RealPrice (Industry Average Price).

Your Fastest Movers
View and compare the items you and the industry sell the most.

Your Manufacturers
View summarized pricing data for each Manufacturer you sell.

IMPORTANT: All demo users and customers must pass electrical distributor eligibility requirements.

🔧 **Real Price Solutions**

1915 Aston Ave
Carlsbad, CA 92008

To learn more about RealPricer and our eDAP program, and request a no- obligation brief (20 minute) web demonstration please call this number:

(800) 245-0336   RealPricer.com